

# DIGITALS PROFESSIONALS

SERVICES & PRICE LISTS

# MEET YOUR DESIGNER

## ABOUT ME

Hey! I am your graphic designer and website designer Sophia. I love to design for beauty, aesthetics and wellness brands and bringing your ideas to life. I am 21 years old with over 4 years art and design experience. I love to travel and also create your designs worldwide. Becoming a freelance designer was in fact my dream job and I have an incredible client base that is forever growing! Here are just a few facts about me:

- I live in Essex however I design worldwide :)
- I have created over 200+ Wordpress, WIX & Shopify websites
- I have worked with over 150 Incredible worldwide beauty academies
- I have worked with some amazing established brands such as Embeth Property LTD, Beauty Heaven LTD and also Chloe Khan Cosmetics.

I cannot wait for you to join us and create the best designs possible. If you would like to learn a little more about our process and pricing please keep scrolling I look forward to hearing from you.

*Sophia*



SOPHIA  
21 YEARS OLD  
ESSEX

A group of people are working in a modern office. In the background, there is a vibrant, colorful mural with abstract patterns and shapes. To the right, a world map is visible on a wall. In the foreground, a person is sitting at a desk, looking at a laptop. The overall atmosphere is creative and collaborative.

# WORKING WITH BRANDS WORLDWIDE TO CREATE BESPOKE BRANDING, MEDIA & WEBSITE DESIGN

WORK WITH US 😊

BRANDING SERVICES

# BRANDING PACKAGES & PRICES



# WHY INVEST IN YOUR BRANDING?

- Be the leading expert in your industry
- Command a premium price
- Client loyalty
- Boost company value

## SMALLER PROJECTS:

- Just a Logo: £65
- Watermark: £10
- Price List Design: £25
- Loyalty Card Design: £20
- 5 Highlight Covers: £30
- 10 Highlight Covers: £45
  
- 1 Social Post: £20
- 3 Social Posts: £55
- 5 Social Posts: £80
  
- Certificate Design: £35

## Packages

Magnetise Me Package	Process
<b>THE MAGNETISE ME PACKAGE</b>	
Main logo Watermark Brand Pattern All Files for printing	
<b>INVESTMENT: £130 / \$160</b> <b>50% Deposit Required</b>	
<b>(Perfect as a small investment for smaller start up business)</b>	

The Full Works Package	Process
<b>THE FULL WORKS PACKAGE</b>	
Main logo Watermark Brand pattern Price list design 4 social posts All files for printing	
<b>INVESTMENT: £289 / \$355</b> <b>50% Deposit Required</b> <b>Pay In 3 Months: £110 pm</b>	
<b>(Aimed towards small businesses looking to rebrand to stand out on social media)</b>	

# WEBSITE PACKAGES & PRICES

# WHY INVEST IN YOUR WEBSITE?

- Gain Visitor trust and allow a better customer experience
- Promote brand trust
- SEO Search engine optimisation, allow more potential clients to find you
- Save yourself time and money

## Packages

### The Foundations Package

Process >

#### THE FOUNDATIONS PACKAGE

3 Website Pages  
E-Commerce Platform  
Mobile & Desktop Compatible  
Unlimited Revisions

INVESTMENT: £340 / \$420  
**50% Deposit Required**  
Pay In 3 Months: £130 pm

*(recommended for a small shop, or to promote services)*

### Plus Premium Package

#### PLUS PREMIUM PACKAGE

7 Website Pages  
Booking System Integration  
Basic SEO set up  
Mobile & Desktop compatible  
Whatsapp Support  
Unlimited Revisions

INVESTMENT: £789 / \$955  
**50% Deposit Required**  
Pay In 3 Months: £275 pm

*(recommended for any service based business to generate more leads and sales)*

MOST POPULAR

### Level Up Package

Process

#### THE LEVEL UP PACKAGE

Bespoke domain  
1 year WIX / Shopify plan  
Up to 12 page website  
E-commerce platform  
Booking system integration  
Product installation  
Basic SEO set up  
Mobile & desktop compatibility  
3 months website support  
No monthly fees

INVESTMENT: £1300 / \$1550  
**50% Deposit Required**  
Pay In 3 Months: £445 pm  
Pay In 6 Months: £223 pm

*(Recommended to businesses selling online and serviced based business with no fees for 12 months)*

# INVEST IN YOUR BRAND

## THE RETAINER PACKAGE

Work with us 1:1 including 5 months support on your brand new website. We recommend this site to any business looking to sell E-commerce on Google. This package has a turnaround of up to 6 weeks design and SEO integration.

No monthly fees are included for 2 Years on the platforms WIX or Shopify allowing an easy customer experience and owner experience. We allow 1 client per month to take on this package with us on a deposit scheme or monthly payment option.

**From:**

**PAY IN 3: £1230 PM**

**PAY IN 6: £655 PM**

**PAY IN 12: £320 PM**

**OR**

**PAY IN FULL: From £3600**

The Retainer Package

Process

### THE RETAINER PACKAGE

Bespoke domain  
1 year WIX / Shopify plan  
Unlimited Pages  
E-commerce platform  
Booking system integration  
Product installation  
Basic SEO set up  
Mobile & desktop compatibility  
5 months website support  
No monthly fees

INVESTMENT: £3600+

*(This website package is perfect for a small to medium sized business looking for a brand new website with full support)*

GO  
PREMIUM



# ACADEMY PACKAGES & PRICES

# WHY INVEST IN YOUR ACADEMY?

- Be the leading expert in your industry
- Command a premium price
- Allow a 5 star student experience
- Brand Loyalty

## MANUAL & CERTIFICATE PACKAGES:

Any Manual Text: from £35

Manual e-file only: £8.50 per page

### (Based upon a 8-16 page manual)

25 Manuals & Design: £223

50 Manuals & Design: £267

### (Based upon a 20-24 page manual)

25 Manuals & Design: £312

50 Manuals & Design: £367

### (Based upon a 32-40 page manual)

25 Manuals & Design: £585

50 Manuals & Design: £612

## CERTIFICATES: *add foil for £45\**

Certificate e-file only: £30

25 Certificates & Design: £82

50 Certificates & Design: £105

## *Packages*

16 page manuals, 25 prints & 25 foiled certificates: £289

24 page manuals, 25 prints & 25 certificates: £399

# PREMIUM ACADEMY PACKAGE

## INVEST IN YOUR ACADEMY

What's Included:

- 100 Branded Leaflet with chocolate
- 50 Branded Notebooks
- 50 Branded Lip Balms 3ml
- 100 Branded Alcohol Wipes
- 25 Branded Bags
- 25 16 Page Bespoke Manuals
- 25 Foiled Certificates

This package cannot be altered due to MOQ, Shipping can be worldwide with up to a 4-5 week lead time.

**PAY IN 3: £299 PM**

**OR**

**PAY IN FULL: £866**



# SOCIAL MANAGEMENT & RESULTS